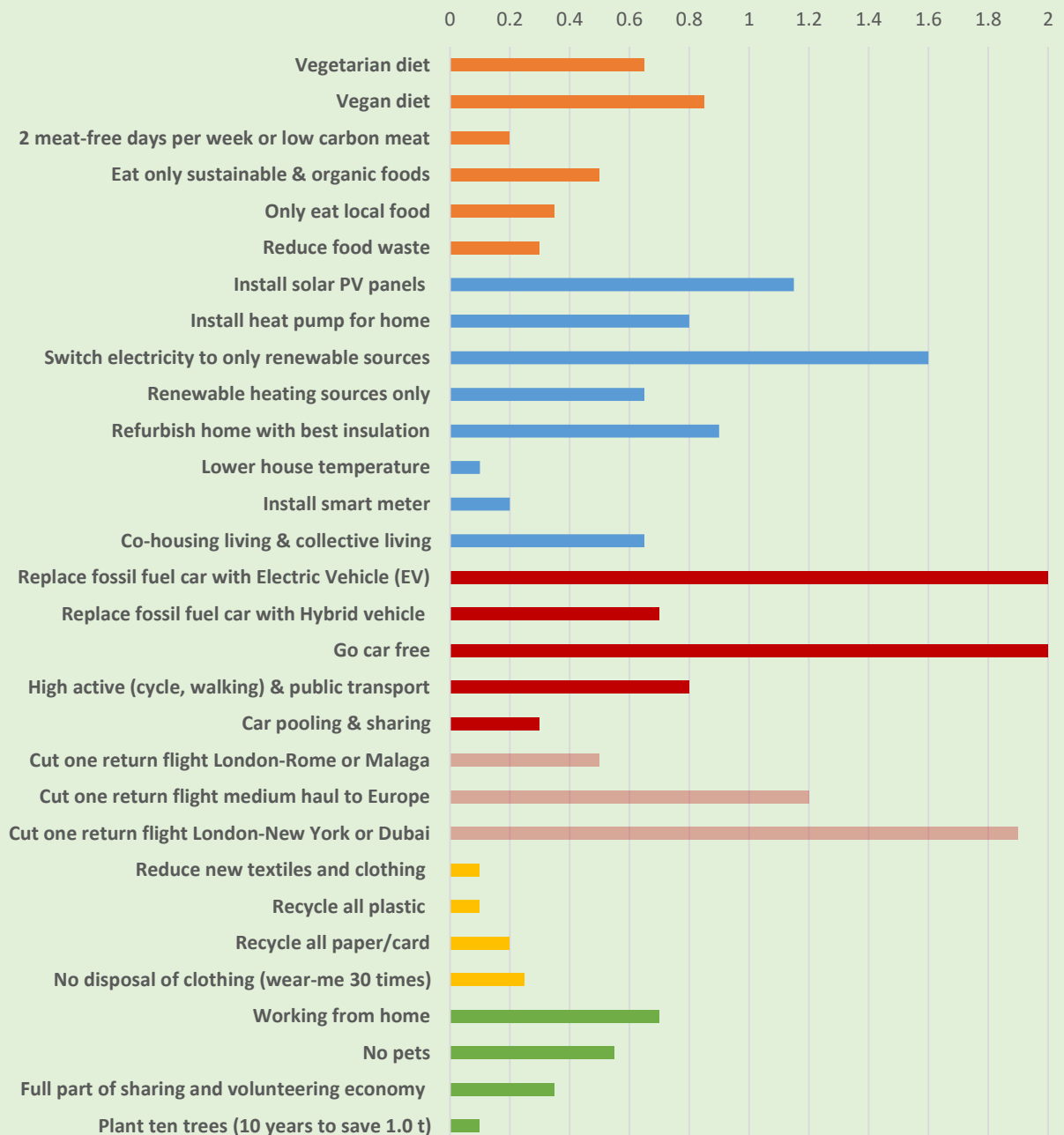


Thirty for 30: Cutting your Carbon

Thirty for 30:
Thirty personal behaviours to reduce your annual carbon footprint for 2030 (tonnes C saved per person per year)



Centre for Public and Policy Engagement



UK average 7.7 tonnes CO₂e per person

Target: 1 tonne per person

- Safe place for humanity
- Stops climate crisis

- Our challenge: cut carbon by 50% by 2030

Choose one new behaviour per year

Start where you feel comfortable

After one year, select another

Tell someone else

The Good Life

Healthy food

Together

Connected to nature

Physical activity/mobility

Personal growth & learning

Ethical/spiritual framework

Sustainable consumption

- The good life is low-carbon

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Louder Than Words podcast

**Louder
Than
Words**

A new podcast from the
Centre for Public and Policy Engagement

